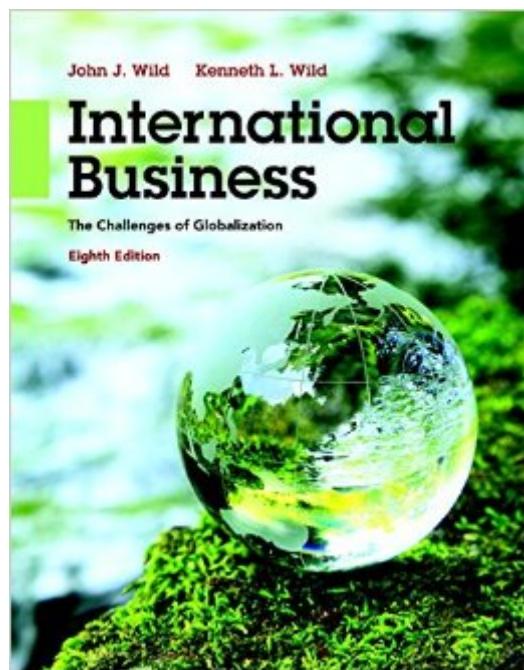


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International Business: The Challenges Of Globalization (8th Edition)



Synopsis

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Book Information

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This book was a good read that didn't get too complicated. Great beginner's course to the International Business environment.

It was a good book with factual information. Everything is explained in simple terms and includes case studies at the end of each section to get you thinking.

The book is completely new and looks great!

Minimal wear, good overall.

Good!

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the book is so good , the price is cheaper than bookstore.

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