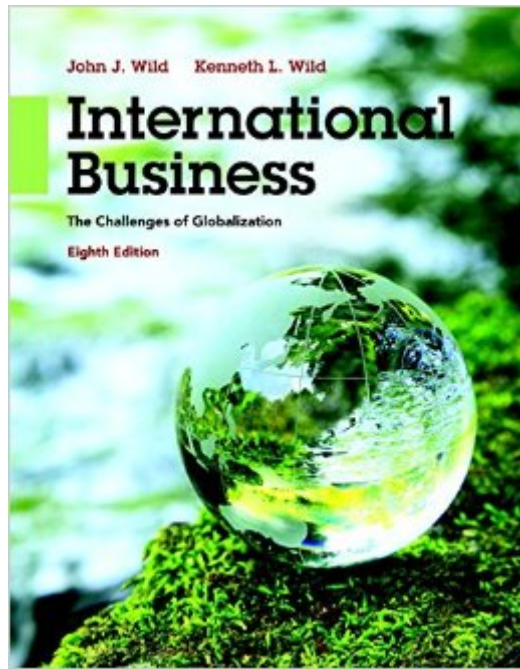


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International Business: The Challenges Of Globalization (8th Edition)



Synopsis

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Book Information

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Customer Reviews

This book was a good read that didn't get too complicated. Great beginner's course to the International Business environment.

It was a good book with factual information. Everything is explained in simple terms and includes case studies at the end of each section to get you thinking.

The book is completely new and looks great!

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Good!

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